

# Do you sell food products?



## MARKETREADY



### Do you want to:

- Reach new markets?
- Capitalize on emerging trends?
- Manage market development risk?
- Develop better relationships with buyers?
- Improve profitability?



## *Get Market Ready in Cincinnati!*

Wednesday, February 15, 2012

9:00 a.m. – 4:30 p.m.

United Food and the Commercial Workers Local 75 Hall  
200 Kovach Drive, Cincinnati, OH 45215

*\$75/person and \$25 for each additional person from the same business*

*<http://go.osu.edu/MarketReady>*

### You will leave knowing what is expected to sell to your market!

- Product Selection & Supply
- Packaging, Labeling & Merchandising
- Pricing, Invoicing & Payments
- Delivery, Storage & Temperature Control
- Regulations, Certifications & Audits
- Insurance & Quality Assurance
- Connecting through Ohio MarketMaker
- Marketing, Communication & Relationship Building
- Management & Financial Capacity



To register, mail a check made payable to The Ohio State University to:

OSU South Centers, 1864 Shyville Road, Piketon, Ohio 45661

Register by phone by calling Julie Moose – 740-289-2071 ext 223 – [moose.14@osu.edu](mailto:moose.14@osu.edu)

RSVP no later than Monday, February 13, 2012

